NC Culture of Wellbeing Award Questions

Following are the questions on the 2025 Culture of Wellness Award application.
This document is intended as a working copy only –
all applications must be entered and submitted using the online application at:
https://ncbch.net/culture-of-wellbeing-application

Not all questions are required but you are highly encouraged to complete each in order
to provide us with a full overview of your program for evaluation and comparison.

You do not need to complete the online entry in one setting...
the system provides a "Save and Resume" button for each section
allowing you to return and edit your entries at a later time before submitting.

Questions about your organization:

- ➢ Name of Company/Organization

- ➢ Location (City, State) of Company Headquarters

- ➢ Number of employees in North Carolina

- ➢ Total number of employees (including outside of NC)

- ➢ Contact Name, Title, Email, Phone

Section 1: Program Basics:

- ➢ If your wellness/wellbeing program has a name or "brand", enter it here:

- ➢ How long has the program been active?

- ➢ If your program has a publicly available website/URL enter it here

Section 2: Culture, Foundation, Policies:

➤ Describe senior leadership involvement and support:

➤ How do you embed wellbeing in your company culture?

➤ Describe the history or evolution of your program:

➤ Describe any company policies in place specifically related to wellbeing:

Section 3: Program Offerings / Tools / Incentives:

➤ Describe the program, including any "pillars" or dimensions of health:

➤ Describe any onsite, telephonic, online or innovative technology used to engage participants

➤ Describe any rewards for participating/engaging

Section 4: Strategic Planning/Communication

➤ What are the goals and objectives, and/or multi-year strategy?

➤ How and when is your program communicated to employees?

Section 5: Reporting Metrics & Evaluation

➤ How do you evaluate program success? (For example: ROI? Scorecard?)

➤ What is your employee engagement and/or success/improvement rates? (Please provide historical year/year data if available.)

Section 6: Wrap-up

➤ Final Words: What makes your program unique, different and/or innovative? Is there anything else you would like us to know?

➤ (Optional) If you have any supporting documents you would like to provide, you will be able to upload them online with your application.