



NC Culture of Wellbeing Award Questions

Following are the questions on the Culture of Wellness Award application.

**This document is intended as a working copy only –
all applications must be entered and submitted using the online application at:
<https://ncbch.net/culture-of-wellbeing-application>**

**Not all questions are required but you are highly encouraged to complete each in order
to provide us with a full overview of your program for evaluation and comparison.**

**You do not need to complete the online entry in one setting...
the system provides a “Save and Resume” button for each section
allowing you to return and edit your entries at a later time before submitting.**

Questions about your organization:

- Name of Company/Organization
- Location (City, State) of Company Headquarters
- Number of employees in North Carolina
- Total number of employees (including outside of NC)
- Contact Name, Title, Email, Phone

Section 1: Program Basics:

- If your wellness/wellbeing program has a name or "brand", enter it here:
- How long has the program been active?
- If your program has a publicly available website/URL enter it here

NC Culture of Wellbeing Award Questions (cont'd)

Section 2: Culture, Foundation, Policies:

- Describe senior leadership involvement and support:
- How do you embed wellbeing in your company culture?
- Describe the history or evolution of your program:
- Describe any company policies in place specifically related to wellbeing:

Section 3: Program Offerings / Tools / Incentives:

- Describe the program, including any "pillars" or dimensions of health:
- Describe any onsite, telephonic, online or innovative technology used to engage participants
- Describe any rewards for participating/engaging

Section 4: Strategic Planning/Communication

- What are the goals and objectives, and/or multi-year strategy?
- How and when is your program communicated to employees?

Section 5: Reporting Metrics & Evaluation

- How do you evaluate program success? (For example: ROI? Scorecard?)
- What is your employee engagement and/or success/improvement rates? (Please provide historical year/year data if available.)

Section 6: Wrap-up

- Final Words: What makes your program unique, different and/or innovative? Is there anything else you would like us to know?
- (Optional) If you have any supporting documents you would like to provide, you will be able to upload them online with your application.