PRIORITIZING EMOTIONAL WELL-BEING IN THE WORKPLACE

SANDRA SHAKLAN, LCSW | BEHAVIORAL CLINICAL ACCOUNT MANAGER, CIGNA



945527 04/20

SEMINAR GOALS.

Identify the impact of stress and loneliness on emotional wellbeing. Understand the relationship between mental and physical health. Discuss solutions to address emotional wellbeing as employees return to work amid the COVID-19 pandemic.



MENTAL HEALTH IN THE WORKPLACE

1 in 5 people in the U.S. workplace experience a mental health condition



10% of the employee population takes time off work for depression

An average of **36 workdays**

are lost each time there's an episode of depression 50% of people with depression are untreated

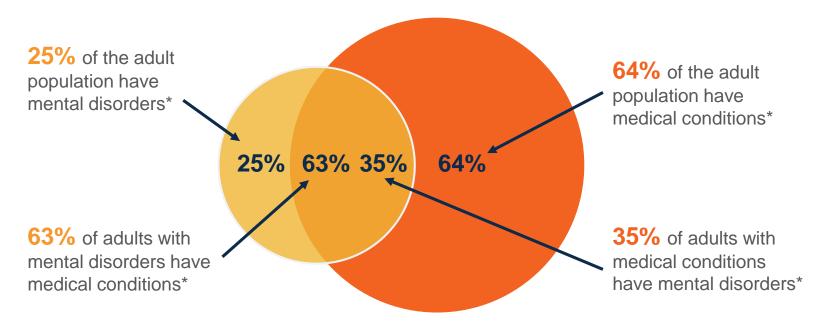
Source: Based on information from the World Federation for Mental Health, 2018.

935709 02/20

Confidential, unpublished property of Cigna. Do not duplicate or distribute. Use and distribution limited solely to authorized personnel. © 2020 Cigna

Cigna

MEDICAL AND BEHAVIORAL CONORBIDITY, Cigna data is consistent with a previous national industry study on medical and behavioral comorbidity.



*Cigna Behavioral Health Insights, Cigna Book of Business claims data 4-1-17 through 3-31-18 for customers/clients who purchased behavioral and medical through Cigna. Adults only.

935709 02/20

Confidential, unpublished property of Cigna. Do not duplicate or distribute. Use and distribution limited solely to authorized personnel. © 2020 Cigna

🎬 Cigna

RECOGNIZING MENTAL HEALTH SIGNS AND SYMPTOMS: UNDERSTANDING STRESS AND ANXIETY

Our mental wellness can be impacted in many ways

- Life challenges and stressors affect each of us differently, but we can all struggle at times.
- Coping well with stressors can play a role in maintaining good physical and mental health.
- Being aware and supportive can make a big difference.



Stress is the psychological and physical response that results when a person's (actual or perceived) resources are not sufficient to cope with life's demands and pressures. It can be intensified by the feeling of having little support or control.



Source: http://www.apa.org/helpcenter/stress.aspx, September 2019.

945527 04/20

360° TOTAL HEALTH AND WELL-BEING.

Tackling the issues that keep your employees from performing at their best.

STRESS IMPACT¹

75% of those surveyed in 2017 experienced at least one symptom of stress in the past 30 days:

35% irritability/anger36% nervous/anxious34% fatigue

4% increase over 2016 results of **71%**

PHYSICAL EMOTIONAL SOCIAL An estimated 75%–90% of primary care provider visits²

More than 6 in 10 Americans with chronic health conditions have a significantly higher average stress level (5.0) compared with those without a chronic condition (4.4)¹

1 in 5 adults in the United States experiences mental illness in a given year³

\$

\$444 billion in medical expenses and lost productivity each year⁴

1. American Psychological Association, Stress in America: Uncertainty about health care, https://www.apa.org/news/press/releases/stress/2017/uncertainty-health-care.pdf, January 24, 2018. 2. American Institute of Stress, "Stress: America's #1 Health Problem, https://www.stress.org/americas-1-health-problem/, January 24, 2018.

3. Mental Health By The Numbers, National Alliance on Mental Illness, https://www.nami.org/learn-more/mental-health-by-the-numbers, August 16, 2018.

4. Newhook, Emily, "Costs of Care: Stigma is Only Part of the Mental Health Price Tag," USA Today, June 16, 2017.

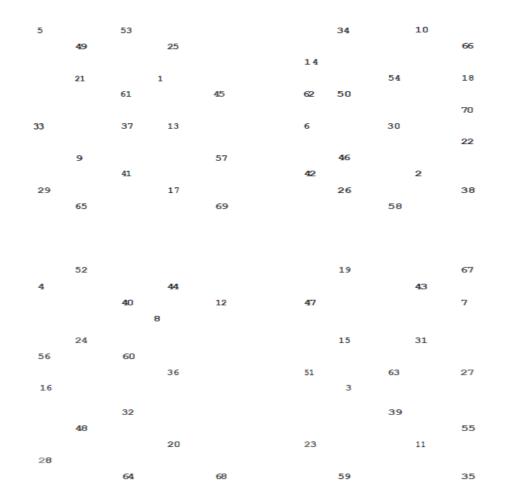
935709 02/20

Confidential, unpublished property of Cigna. Do not duplicate or distribute. Use and distribution limited solely to authorized personnel. © 2020 Cigna

🏋 Cigna

A stress test

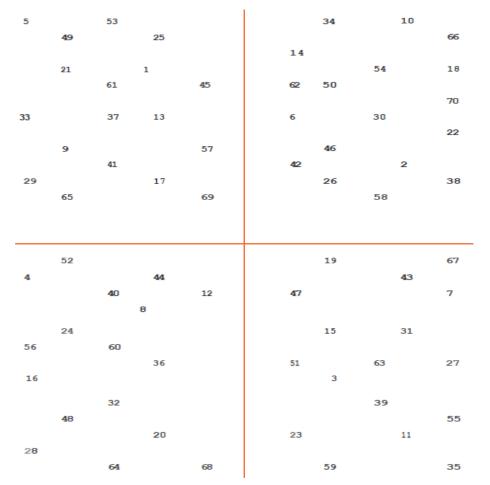
7





Once again, with a plan

8



🌋 Cigna.

YOU NEED A PLAN TO CONTROL STRESS



Period of time to unwind

R.

Location

to de-stress



Activity

to enjoy



Name of someone to talk to

Period.

Select a period of time every day to take a break from everyday tasks.

This will help you see things more objectively, ultimately allowing you to be more productive.

Suggestions:

- Instead of scrolling through social media, why not use your time to envision positive outcomes?
- To make your life less chaotic, try to wake up 10 minutes earlier, and use this time for something you enjoy.

Location.

Head to a location that's conducive to taking a break. Suggestions:

- Going for a stroll can help you focus.
- Visit a nearby river or lake and find a relaxing spot to sit for a while.

Activity.

Choose an activity you enjoy that can help to relieve stress.

Suggestions:

- Reading a good book, or joining a book club, can be a positive distraction.
- Try cooking new, healthy recipes.
- Dancing, running, playing music – dive into these and other activities you think could be fun.

Name.

Name some people you can talk with who can help keep you from falling into negative thought patterns.

Suggestions:

- Speak with someone at work about setting boundaries and prioritizing to protect you from mounting pressures.
- Reach out to an old friend or family member you haven't spoken with in a while.



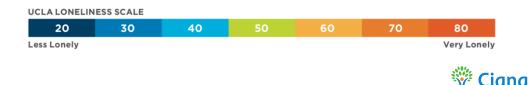
DEFINING LONELINESS

Loneliness is subjective:

- Difference between feeling lonely or experiencing loneliness and being alone.
- Amount of social connection one wants to have vs. what they currently have.

This study built off of UCLA's Loneliness Scale:

- A 20-item scale design to measure one's subjective feelings of loneliness as well as feelings of social isolation.
- A score of 43 or higher is considered lonely.



LONELINESS IS RISING IN AMERICA.

Many of those people are the faces behind our organizations.



say their mental health is fair or poor.

61%

3:5 Americans are lonely.

Source: Cigna 2020 U.S. Loneliness Index.

935517

Confidential, unpublished property of Cigna. Do not duplicate or distribute. Use and distribution limited solely to authorized personnel. © 2020 Cigna

11

AND IT MIGHT NOT BE WHO YOU EXPECT.

The 2020 report reveals those most affected.

MEN

935517

YOUNGER PEOPLE URBAN AND RURAL (GEN Z) COMMUNITIES

HEAVY SOCIAL MEDIA USERS



Source: Cigna 2020 U.S. Loneliness Index.

Key factors affecting loneliness in the workplace:

EMPLOYMENT STATUS JOB SATISFACTION COWORKER RELATIONSHIPS WORK-LIFE BALANCE

Source: Cigna 2020 U.S. Loneliness Ja

935517

COMBATING LONELINESS

EVERYONE CAN BE PART OF THE SOLUTION

- Learn to recognize loneliness in yourself reach out to families, friends and colleagues
- Get to know your coworkers better
- Find the work-life balance that's right for you
- Use technology to stay connected. Find creative ways to connect with others in fun and meaningful ways
- Take advantage of the health and wellness offerings

COVID-19: RETURNING TO WORK

Continued impact as precautions are lifted:

- Ongoing changes and updates
- Continued uncertainties
- Development of new routines and new sense of normalcy



I wonder if it's safe to go back to the office?

How am I going to social distance?

I just got used to working from home...



WE CAN MAKE A DIFFERENCE

Reach out to connect with the person

> Resource help and support together



Recognize signs of emotional distress

HOW TO IDENTIFY POSSIBLE SYMPTOMS OF MENTAL ILLNESSES.*

- Unexplained physical symptoms
- Confused thinking
- Strong feelings of anger
- Feelings of extreme highs and lows
- Extreme worry
- Extreme sadness
- Substance use

945527 04/20

Social withdrawal

*Each illness has its own set of symptoms. Sources: Mental Health America, 2018, Retrieved April 23, 2018 from http://www.mentalhealthamerica.net/recognizing-warning-signs. This material is provided for informational/educational purposes only. It is not intended as medical/clinical advice.

REACHING OUT



- Find words to open the conversation
- Express your concern and support
- Listen; let them take the lead, treat them with dignity & respect
- Reassure that you care, avoid judgment
- Use "I" statements



UTILIZING AVAILABLE **RESOURCE**

Programs and digital tools help improve emotional well-being and manage life events.

Three face-to-face visits with an EAP counselor*	On-demand p coaching and personalized learning help l your mood an improve ment
Community support helps with food, housing, financial and other needs	health**

beer boost ٦d tal

Digital self-guidance tool to help increase resilience'

all Cigna_® happify

*Three visits per issue per year. Restrictions apply to fully insured business sitused in New York. **iPrevail and Happify offered through Cigna.

945527 04/20

Confidential, unpublished property of Cigna. Do not duplicate or distribute. Use and distribution limited solely to authorized personnel. @ 2020 Cigna

🔆 Cigna.

IMPACT OF STIGMA



Public stigma

Stigma that is accepted by the general population

- Leads to Avoidant Types of Behaviors – "I don't want to get this prescription filled"
- Label Avoidance "I don't want to be seen as crazy or weak"
- Leads to Avoidance of Seeking care – or being associated with care providers, or care settings
- Evident in media and satire



Personal stigma

When the individual believes in the stereotype, leading to 'behavioral' consequences

- Personal shame
- Hopelessness 'Why even try?'
- Personal Helplessness
 - Not seeking treatment, even though it can help
 - Dropping out of treatment
 - Stopping medication



ADDRESSING MENTAL WELL-BEING IN THE WORKPLACE Employee Assistance Programs (EAP)



- Use EAP program to increase mental health and substance use disorder awareness
- Provide onsite trainings to drive mental health and substance use disorder literacy
- Provides data of your employees' health and well-being related to stress, mental health and substance use
- Leverage EAP program for Human Resources, benefits teams, Employee Relations, and managers
 - Consult on performance or conduct issue connected to stress, mental health or substance use
 - Avoids labeling and focuses on behaviors, performance and conduct
 - May lead to the employee receiving consulting outside of the workplace.





935709 02/20

THE BENEFITS OF **Mental Health First Aid USA®**.

L	E	A	R	Ν



🌋 Cigna.

LIFE CONNECTEDSM For all aspects of your employees' well-being.

A fundamental shift in how workplace health and wellbeing is approached. Identifying your employees' needs within the five dimensions of total well-being.



Confidential, unpublished property of Cigna. Do not duplicate or distribute. Use and distribution limited solely to authorized personnel. © 2020 Cigna

Cigna



Product availability may vary by location and plan type and is subject to change. All group health insurance policies and health benefit plans contain exclusions and limitations. For costs and complete details of coverage, contact your Cigna sales representative.

All Cigna products and services are provided exclusively by or through operating subsidiaries of Cigna Corporation, including Cigna Health and Life Insurance Company (CHLIC), Cigna Behavioral Health, Inc., Cigna Health Management, Inc., and HMO or service company subsidiaries of Cigna Health Corporation, including Cigna HealthCare of Arizona, Inc., Cigna HealthCare of Colorado, Inc., Cigna HealthCare of Connecticut, Inc., Cigna HealthCare of Florida, Inc., Cigna HealthCare of Georgia, Inc., Cigna HealthCare of Illinois, Inc., Cigna HealthCare of Indiana, Inc., Cigna HealthCare of St. Louis, Inc., Cigna HealthCare of North Carolina, Inc., Cigna HealthCare of Tennessee, Inc. (CHC-TN), and Cigna HealthCare of Texas, Inc. Policy forms: OK – HP-APP-1 et al. (CHLIC); OR – HP-POL38 02-13 (CHLIC); TN – HP-POL43/HC-CER1V1 et al. (CHLIC), GSA-COVER, et al. (CHC-TN). The Cigna name, logo, and other Cigna marks are owned by Cigna Intellectual Property, Inc. All pictures are used for illustrative purposes only.

945527 04/20 © 2020 Cigna. Some content provided under license.