

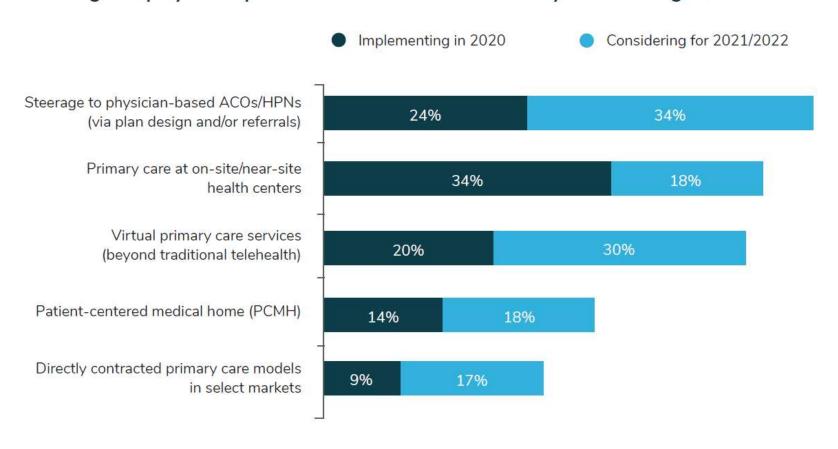
A New Age of Employer-Sponsored Health Services: How Multi-Employer Health Centers & Technology are Changing the Game

August 25, 2020



Employer Trends

Large Employers' Implementation of Advanced Primary Care Strategies

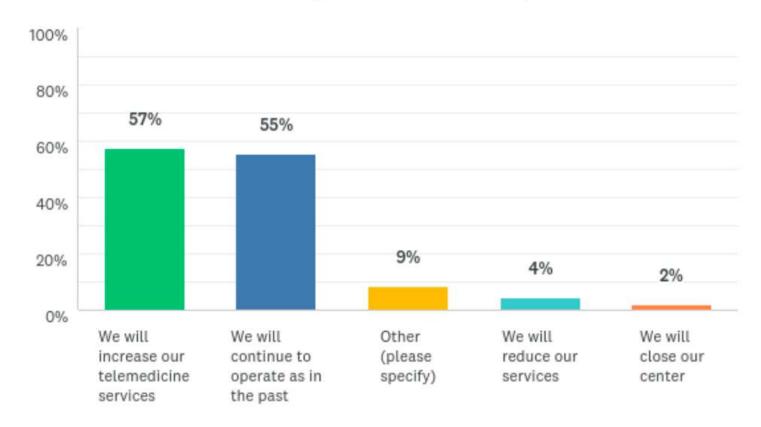


Source: NBGH 2020 Large Employers' Health Care Strategy and Plan Design Survey



COVID-19: Impact on Employer Sponsored Health Centers

How will the COVID-19 crisis impact the future of your center?



Source: National Association of Worksite Health Centers, May 2020



Value to Employers



Direct Savings

- Copayment recovery
- Lower cost lab
- Lower cost imaging
- Limit Specialty referrals
- Avoided ER and Urgent Care utilization

Quality of Care

- Care driven by evidence-based guidelines
- Earlier intervention and fewer complications
- Channeling to preferred providers
- Increased program engagement and participation
- Improved integration between vendor partners

Indirect Saving

- Absenteeism and Presenteeism
- Productivity Increases
- Avoided hospital admissions
- Long-term cost avoidance from better chronic disease management
- Lower Work Comp claims
- Lower disability claims



Health Center Models

Clinic Model	On-site	Near-site	Shared
Туре	 On-site of employer campus/location 	 Centralized location near employer campus 	 Multiple employers sharing health center
Facility	 Cost of the facility is carried by the employer May involve a new build or renovation May involve security and safety issues if spouses and dependents are eligible for the clinic and need access to the work location 	 Facility location options are greater May offer more options for amenity services due to increased size Cost of the facility is paid for by the employer Access issues are minimal 	 Geographically centralized for multiple employers Easiest model for exit strategy Little control over location, usually placed nearest largest population Little involvement needed from employer for buildout, vendor handles everything

