



Culture of Wellness Award Application

Please note, this is a preview of questions only.

The application should be completed online at NCBGH.org/wellness

General Information Questions

- Name of Company*
- Location (City, State) of Company Headquarters*
- Primary Contact Name*
- Contact Mailing Address*
- Address Line 1
- Address Line 2
- City
- State
- Zip Code
- Contact Phone*
- Contact Email*

Section 1: Leadership Commitment

Describe senior leadership involvement and support

Section 2: Culture, Foundation and Policies

How do you embed wellbeing in your company culture?

How long has your program been in place and/or describe its evolution.

Describe any company policies in place supporting wellbeing.

Section 3: Program Offerings / Tools / Incentives

Describe the program, including any "pillars" or dimensions of health.

Describe any onsite, telephonic, and/or digital (online) programs.

Describe any rewards for participating/engaging.

Section 4: Strategic Planning / Communications

What are the program goals and objectives, and/or multi-year strategy?

Describe any branding of wellness program

Describe channels of communication for the program.

Describe any components of planning.

Section 5: Reporting Metrics & Evaluation

Describe the timing and metrics used for evaluation of program success.

Describe any data reported back to your employee population.

Describe the means of evaluation. How do you measure success?

Section 6: Organization Engagement Data

What is the engagement level for health risk assessments (if any) as a part of the program?

Describe any correlation with engagement in preventive care visits.

Describe any correlation to disease management engagement

Section 7: Innovation / Technology

Describe any innovative tools or use of technology to meet changing needs of population.

Conclusion

Anything else about your culture of wellness you'd like to let us know?

Website / URL of Wellness Program (if available)

Note: When submitting online, you can upload up to 5 files. Maximum 5 files.

Maximum size of each file is 512MB.

For larger files, please provide a link to the file on another server.